

China, 17 March 2025

SUEZ Supports Shanghai to Pioneer a “Waste-free Marathon” Paving the Way Towards a Greener Future

On 16 March, the Shanghai Bay Area Half Marathon kicked off at Binhai Park in Jinshan District. As an official partner of the event, SUEZ collaborated with the host, Jinshan District People’s Government of Shanghai, to integrate the principles of the circular economy throughout the event towards a zero waste event. Leveraging its advanced technology and extensive expertise in water and waste management, SUEZ helped create a successful sustainable sporting event, underscoring its commitment to corporate social responsibility and contribution to the city’s ecological transformation.

From the Track to the Recycling Chain: Closing the “Waste-Free” Loop

The Shanghai Bay Area Half Marathon, spanning 21.0975 kilometres, attracted 4,800 runners to participate. Through its systematic approach, SUEZ has designed a full-lifecycle circular chain to achieve 100% closed-loop management, thus minimising the environmental footprint of the race. Plastic bottles collected at the event are transported to SUEZ’s post-consumer plastics collection and sorting centre for processing. The centre, equipped with cutting-edge technologies such as artificial intelligence and advanced information systems, enables a smart, digitalised, and low-carbon recovery process with traceability, embodying the “from recycling to regeneration” resource circularity concept.

SUEZ’s circular solutions and practices have been expanded from France to China . Since 2023, SUEZ has been a title sponsor of the women’s Tour de France cycling team FDJ-SUEZ and supports the ecological transition of this emblematic race. Shanghai and Guangxi were two key stops on the team’s global tour in 2023. Supporting the Shanghai Bay Area Half Marathon is a new example of SUEZ’s commitment to developing sustainable practices in sport.

Committed to Shanghai’s Sustainable Urban Transformation for 25 Years

SUEZ’s journey in China started 50 years ago, with Shanghai as a major hub for its development in the country. SUEZ delivers innovative water and waste solutions to local communities, covering infrastructure, water operations, sludge treatment, industrial park services and plastic recycling. As a testament to its commitment to Shanghai, SUEZ has been partnering with the Shanghai Chemical Industry Park (SCIP) since 2002 to provide comprehensive environmental solutions for over 100 world-renowned Chinese and international petrochemical companies in the park and beyond. SUEZ has also established joint R&D centres specialised in wastewater and hazardous waste treatment to help the park develop a circular economy for its green transformation.

François Fevrier, CEO Water and R&R of SUEZ Asia, said, *“We are delighted to join hands with our long-term partner SCIP at the Shanghai Bay Area Half Marathon. In Shanghai, SUEZ not only helps strengthen the city’s essential infrastructures, but also supports its green transformation through sustainable urban services. By supporting sporting events, we hope to further promote the concept of circularity, advocate for sustainable lifestyles, raise public awareness of resource recycling and sustainable development, and work with all stakeholders to drive Shanghai’s ecological transformation.”*

新闻稿 Press release



Plastic bottles collected at the event are transported to SUEZ's post-consumer plastics

About SUEZ:

Faced with growing environmental challenges, SUEZ has been delivering essential services that protect and improve our quality of life for more than 160 years. SUEZ provides its customers with innovative and resilient solutions for water and waste services. With 40,000 employees across 40 countries, the Group works with customers to create value over the full lifecycle of their assets and services, and to drive their low carbon transition. In 2023, SUEZ provided drinking water for 57 million people worldwide and sanitation services for more than 36 million people. The Group generated 7.7 TWh of energy from waste and wastewater. In 2023, SUEZ generated revenues of 8.9 billion euros. For more information: www.suez.com / X @suez / LinkedIn @SUEZ.

SUEZ in Asia:

In Asia, SUEZ's journey began some 70 years ago, first in Southeast Asia before expanding to China 50 years ago. With 6,500+ employees across Asia, SUEZ has built over 600 water and wastewater treatment plants. Together with our local partners, we also provide water and waste recycling and recovery services to 25+ million people and 20 industrial parks across the region. SUEZ is recognized as one of the most influential companies in China and a service benchmark for leading Asia's environmental industry. Today, SUEZ works with municipal and industrial customers in more than 30 major cities and regions across China, manages China's first PPP water contract in Macao, operates one of Asia's largest hazardous waste incineration facilities in Shanghai, and has invested over RMB 4 billion in Chongqing.

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